

Stimulus Plan Homeowner Benefits, extended for 2010

Jump-start your spring remodeling with the new **30% tax credit (or more)** for the total cost of qualified energy efficient improvements, including:

- Insulation
- Heating & Air Conditioning
- Windows
- Geothermal Heating & Cooling
- Exterior Doors
- And more...

From the partners' office

Like everyone else, it seems, the recent financial crisis forced us to focus and **sharpen our efforts** to remain competitive.

Last year, we challenged our team to identify solutions to keep delivering the quality and innovation that has been the key to Highmark's success.

I'm pleased to say that their response was both impressive and effective. We've identified ways to **contain material** and **labor costs** while also expanding the number and quality of our subcontractors.

As a result, we've been able to thrive during these demanding years, and are poised to **remain at the top** of the Twin Cities custom construction and remodeling market as the economy starts to improve.

As always, we deeply appreciate your support and loyalty.

Terry Gaulrapp and Jim Moras

HIGHMARK NEWS

New arrivals

Our family continues to grow with these latest additions.



Brexton Hoernke, son of our project manager Jason and his wife Jaimi.



Caleb Dieckmann, son of our office manager Melissa and her husband Chris.

Members of



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HIGHMARK BUILDERS

DESIGN | BUILD | REMODEL | RENOVATE

HighPOINTS

Insights for fine homes and lifestyles.

CONSTRUCTION
CUSTOM

This home balances traditional appeal with elegant modern living.

Exquisite style—and lifestyle—on Parade

Set in the charming Linden Hills neighborhood, this Arts and Crafts bungalow integrates a traffic-stopping traditional exterior with modern interior design elements to create an eclectic ambiance. Convenient main-floor living is accented with warm oak hardwood floors and dark chocolate trim, stylish light fixtures and other accents. An

extra-wide walkout lot includes an attached two-car garage and direct access to the alley.

The result is a stunning, unique home with timeless curb appeal and a contemporary interior that offers comfortable, elegant daily living for young families and empty-nesters alike.



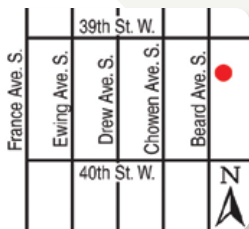
Join us!

Parade of Homes Spring Preview™

March 5-28, 2010

Model #171
3908 Beard Ave So.
Minneapolis

Please note - the Parade catalog incorrectly lists this home as model #102



HighPoints

- 4500 square foot, 5 bedroom/3 bath floor plan
- Attached 2-car garage
- High-efficiency windows & geothermal heating/cooling
- Quarter-sawn oak hardwood flooring
- Custom millwork & three-panel traditional painted doors
- Kitchen opens to main level & deck
 - Center island
 - Painted cabinetry
 - Oil-rubbed bronze appliances
 - Granite countertops
 - Glass tile backsplash
 - Large pantry
- Cozy main floor bonus room for reading, games or home office

Main floor master suite

- Access to deck
- Custom walk-in closet & organization system
- Bathroom with distinctive dark stained cabinetry, large tiled shower for two & cast iron soaking tub
- Unique light fixtures

Second floor

- 3 bedrooms/2 baths
- Laundry & storage

Lower level

- Custom-painted floor-to-ceiling birch & stone entertainment center
- Gas fireplace & built-in TV
- Bedroom with natural stone tiled bathroom
- Bar with custom cabinets, unique sink, granite counter tops & under-counter appliances
- Mudroom with built-in lockers, drop desk & garage access



Our new website is also on Parade.

Visit us online at www.highmark-builders.com.



OUR MISSION IS TO RAISE THE BAR OF CREATIVITY, QUALITY AND CUSTOMER SERVICE TO THE HIGHEST POSSIBLE MARK FOR OUR CLIENTS.

www.highmark-builders.com info@highmark-builders.com Office 952-882-8904 Fax 952-736-7545

FREE HOMEOWNER IDEA SEMINARS

We have been **selected** as an **educator** for the 2010 Parade of Homes Spring Preview.™ Stop by for superb demonstrations, tips and Q&A.



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Inspiration Design Seminar

Saturday, March 6
Noon-3:00 p.m.

Meet the experts from the Twin Cities' **newest kitchen and bath** showroom and retail center.

At their showroom, you can see, touch, and experience **fully-functioning** kitchen and bath vignettes that capture ideas from traditional to ultra-modern.

They also feature an **extensive collection** of "inspiring" kitchen and bath accessories, fixtures, countertops and cabinets.

Geothermal Heating and Cooling Systems

Thursday, March 11
3:00-6:00 p.m.

Saturday, March 20
Noon-2:00 p.m.

See this **high-efficiency technology** in action.

Experts from Genz-Ryan Plumbing, Heating, and Air Conditioning will highlight geothermal's financial and lifestyle benefits, debunk a myth (or two), and **answer your questions**.

Designing, Remodeling and Building for Today's Family

Saturday, March 20
2:00-4:00 p.m.

What type of building or remodeling project best suits your **family's needs**?

Let us share our experiences and expertise in designing and planning for your family's lifestyles, quality of living and enjoyment of your home for **many years** to come.

Exterior Renovations and Maintenance

Saturday, March 20
4:00-6:00 p.m.

Tired of looking like the "odd man out" in the neighborhood?

Our exteriors professionals can help you identify the best projects to help you **reduce utility costs** and enhance curb appeal.

Be sure to ask us about our expertise in storm damage and **hassle-free insurance** assistance.



Visit Us!

Parade of Homes Remodelers ShowcaseSM

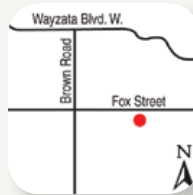
March 26-28, 2010



1880 Fox Street, Orono – Home #R44

Set above pristine wetlands, this complete renovation combines classic finishes with the latest innovations and technologies to create a stunning and energy efficient home.

- 4 bedroom/6 bath
- 2 gas/3 wood-burning fireplaces with classic stone details & mantles
- Main floor home office with wall-to-wall painted cabinetry & artistic ceiling details
- Unforgettable master suite with wainscoting, walk-in closet/organization, & bathroom with whirlpool tub/tiled walk-in shower
- Traditional oak hardwood flooring on main level & grand stairway
- Timeless kitchen design with painted cabinetry, hidden walk-in pantry, granite countertops & stainless steel appliances
- Second floor laundry with utility sink & built-in laundry basket storage
- Main level mudroom with lockers, desk area & utility storage
- Finished lower level with an intimate family room & kitchen
- High-efficiency geothermal heating/cooling, windows & spray foam insulation



217 Park Lane, Apple Valley – Home #R03

This transformation of a 1960's Orrin Thompson home to a completely custom design with Japanese influence has to be seen to be believed.

- 3 bedroom/2 bath
- Open main floor living room and dining room with view to backyard garden
- Remodeled master bed/bath with walk-in closet/organization & cast-iron, under-mount tub set in custom cabinet & stunning tub deck
- Refurbished original hardwood floors and seamless patching
- New interior trim & doors throughout
- New kitchen design with custom birch cabinetry, granite countertops & stainless steel appliances
- High-efficiency heating & windows
- New attic insulation
- Home office with custom desks, bookshelves & custom-frosted, full glass double-pocket doors



Visit www.paradeofhomes.org for more information

We use it again. And again. And again.

Our commitment to **green building practices** includes a comprehensive approach to recycling.

On remodeling and renovation projects we use existing flooring, beams, trim and other materials to add character and maintain the period feel of the home. On any Highmark work site, you'll often see our own crews **carefully removing waste** and **re-usable materials**.

In addition, we've contracted with leading Twin Cities recycling firms to ensure we're maximizing our efforts. Their sorting and processing technology allows them to

recycle more waste than other companies.

Conventional waste companies send most construction debris straight to a landfill,

but our partners **recycle 80%** of the waste from your project—that's the **highest recovery rate** in the Twin Cities.



GREEN LIVING

